



2012 Internship Program

The Chick-fil-A Bowl is seeking candidates to fill four paid internships for the 2012 college football season. The internship period begins June 25, 2012 and concludes January 31, 2013. Each position pays a stipend of \$1,260.00 per month. Please note that housing is not provided by the Chick-fil-A Bowl. Interested candidates will be applying for internships in the following concentration areas:

- Communications/Public Relations
- Sales & Ticketing
- Event Management (2 total positions)

This year's group of interns will help plan and execute two Chick-fil-A Kickoff Games featuring the University of Tennessee versus North Carolina State University and Auburn University versus Clemson University. Interns will also play a vital role in the planning and execution of the 45th Chick-fil-A Bowl. Interns are assigned to a specific concentration area but are expected to provide support to all areas of the Chick-fil-A Kickoff Game and Chick-fil-A Bowl during the internship. Qualified applicants should be sports-minded, self-motivators who are willing to accept the long hours and hard work required to succeed in the sports industry. Additionally, qualified applicants should be committed to pursuing a career in the business of athletics.

APPLICANT GUIDELINES

- Interested candidates can apply by submitting their cover letter, resume and contact information for three references to accvssec@cfabowl.com or to the following mailing address:
Chick-fil-A Bowl Internship Selection Committee
235 Andrew Young International Boulevard N.W.
Atlanta, GA 30303.
- Candidate cover letters should fully respond to the following questions/requests:
 - Please explain in detail your current academic status and what, if any, college class requirements you will have during the internship term of June 2012 through January 2013.
 - Please rank your preference of the available internship concentration areas of Communications/Public Relations, Sales & Ticketing and Events. If there are any available internship concentration areas that you would not be willing to work in please indicate those areas.
 - How does your prior work experience and skill set specifically make you the ideal candidate for an internship with the Chick-fil-A Bowl?
- **All required documents must be received by February 17, 2012.** Applicant submissions without all of the required documentation will not be considered for the program. Applicant submissions not received by February 17, 2012 will not be considered for the program.
- All applicants will be contacted with an update of the status of their candidacy following the submission deadline. **Please do not contact the Chick-fil-A Bowl office for status updates.**

PROGRAM GOALS:

1. Provide each intern with the opportunity to learn more about his/her area of concentration.
2. Allow each intern opportunities to gain valuable experience outside of his/her area of concentration by working on various key tasks for the Chick-fil-A Kickoff Game and Chick-fil-A Bowl.
3. Provide each intern the opportunity to prove his or her abilities with important assignments during the course of the internship.

POSITION REQUIREMENTS:

1. Must be able to commit to working a minimum of 40 hours per week at the Chick-fil-A Bowl office in Atlanta, GA from June 2012 through January 2013. Work hours will be required on holidays and weekends.
2. Should possess or be working towards an undergraduate degree. A post graduate/masters degree in an applicable field (Sport Management, Sport Administration, Marketing, Communications, MBA, etc) is not required but highly recommended.
3. The ability to work well individually and as a team member in a fast-paced work environment.
4. Must be able to handle pressure and take initiative.
5. Must have high attention to detail, and the ability to organize and complete a diverse set of tasks in a timely manner.
6. Strong verbal and written communication skills.
7. Strong working knowledge of Microsoft Word, Excel, PowerPoint, Publisher and other applicable computer programs.
8. Display a willingness to learn and complete tasks regardless of their nature.
9. Knowledge of college football and the bowl system.